

***“You make each day a special day.
You know how, by just being you.”***

Fred Rogers



Grantchester



Mister Rogers' Neighborhood



Sanditon

Mr. Rogers had it right. You being you means each day is special and the world is a better place for all of us. Thank you for choosing to be a Friend of Iowa PBS. You make our work possible.

You help ignite curiosity, share knowledge, thoughtfully entertain and spark inspiration.

You help preserve the past, share the stories of the present, put a spotlight on the issues important for the future and entertain along the way. Iowa PBS is able to bring the world to Iowa and showcase Iowa to the world because of you.

Your kindness and generosity truly mean so much to us. We hope you enjoy reading the following pages that illustrate some of the many ways you being you means each day is special at Iowa PBS.

Thank you for your support.

Gratefully,

Rob Hilbert

Rob Hilbert, CFRE
President
Iowa PBS Foundation



Molly Phillips

Molly Phillips
General Manager
& Executive Director
Iowa PBS



Sesame Street



Curious George



Antiques Roadshow



All Creatures Great and Small

Thanks to YOU, Iowans have a window to the world of incredible entertainment through Iowa PBS. Your support gives everyone a front row seat at local and national, award-winning concerts and performances like *Iowa's High School Musical Theater Awards*, *Great Performances at the Met*, and *Austin City Limits*.

You help us all submerge ourselves into other times and places to be charmed by programs like *All Creatures Great and Small*, *Sanditon*, and *Call the Midwife*. You help provide thrills and mystery through *Father Brown*, *Miss Scarlet and the Duke* and *Vienna Blood*.



The French Chef With Julia Child

“Drama is very important in life: You have to come on with a bang. You never want to go out with a whimper. Everything can have drama if it’s done right. Even a pancake.”

Julia Child, host of *The French Chef With Julia Child*



Call the Midwife

“Iowa PBS is just a breath of fresh air.”

Jean, a fellow Iowa PBS supporter from Ottumwa



Father Brown



USS Iowa

**“It’s hard to see things when you are too close.
Take a step back and look.”**

Bob Ross, host of *The Joy of Painting*

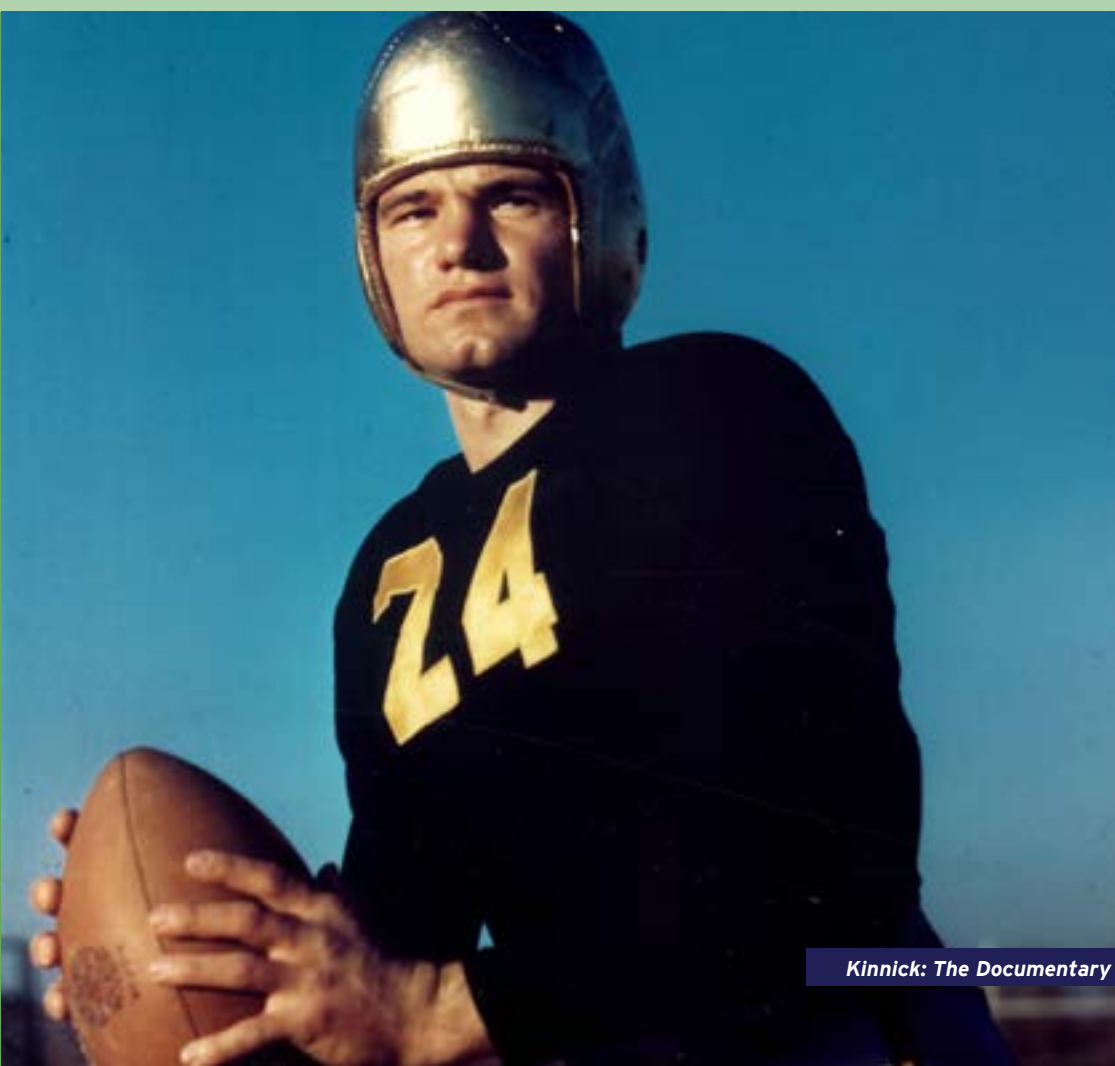
Iowa is special. You make it this way! YOU help make it possible for *PBS NewsHour*, *Washington Week With The Atlantic*, and *Frontline* to provide trusted news and thoughtful coverage with invaluable context and insight. Locally, *Iowa Press* has been bringing together thought leaders for critical conversations since 1971.

For more than 40 years, Iowa PBS’ *Market to Market* has covered the issues affecting the \$1 trillion business of agriculture. *Market to Market* explains the issues faced by the nearly 60 million people who live and work in rural America.

Iowa stories, your stories, are also national stories. During the year, your support helped us all learn more about Mason City’s premier musician in *Meredith Willson: America’s Music Man*. Together, we sailed with the crew as we looked at the history of the *USS Iowa* and followed the heroic story of the University of Iowa’s fabled athlete, Nile Kinnick in *Kinnick: The Documentary*. You also made possible important historical documentaries with *The Governors of Iowa* series that spotlighted Governors Robert Ray and Harold Hughes.

“I’m a regular viewer of *Iowa Press* and today want to comment on how pleased I am with the overall quality of the program ... this program is one of my primary ways to stay up to date.”

Gloria, a fellow Iowa PBS supporter



Kinnick: The Documentary



Market to Market



Nature



NOVA

Iowa PBS is for the curious mind. Learning never stops and YOU make that possible.

YOU help get children ready to learn through Iowa PBS children's programs and the 24/7 PBS KIDS channel. For many, Iowa PBS is the starting point for children to begin learning about their world. Parents and caregivers know Iowa PBS provides caring, nonviolent programs for the children in their lives, teaching them to share, read and explore their world. And, it doesn't end there.

Programs like *Nature* and *NOVA*, give everyone the opportunity to explore the far reaches of our planet and universe through smart science programs. If the ends of the universe are too far, then we also have wonderful travel programs like *Rick Steves' Europe* and *America Outdoors With Baratunde Thurston* that take you around the country and the globe to introduce you to people, places, food and culture you might not otherwise experience.

Together, YOU and Iowa PBS help pique interest, enliven daily life and spark curiosity to encourage lifelong learning in all of us.

Rick Steves' Europe



“Commit yourself to lifelong learning. The most valuable asset you will ever have is your mind and what you put into it.”

Albert Einstein



Rivers of Life

“Education is important. Ideas matter.”

Melvin, a fellow Iowa PBS supporter from West Des Moines



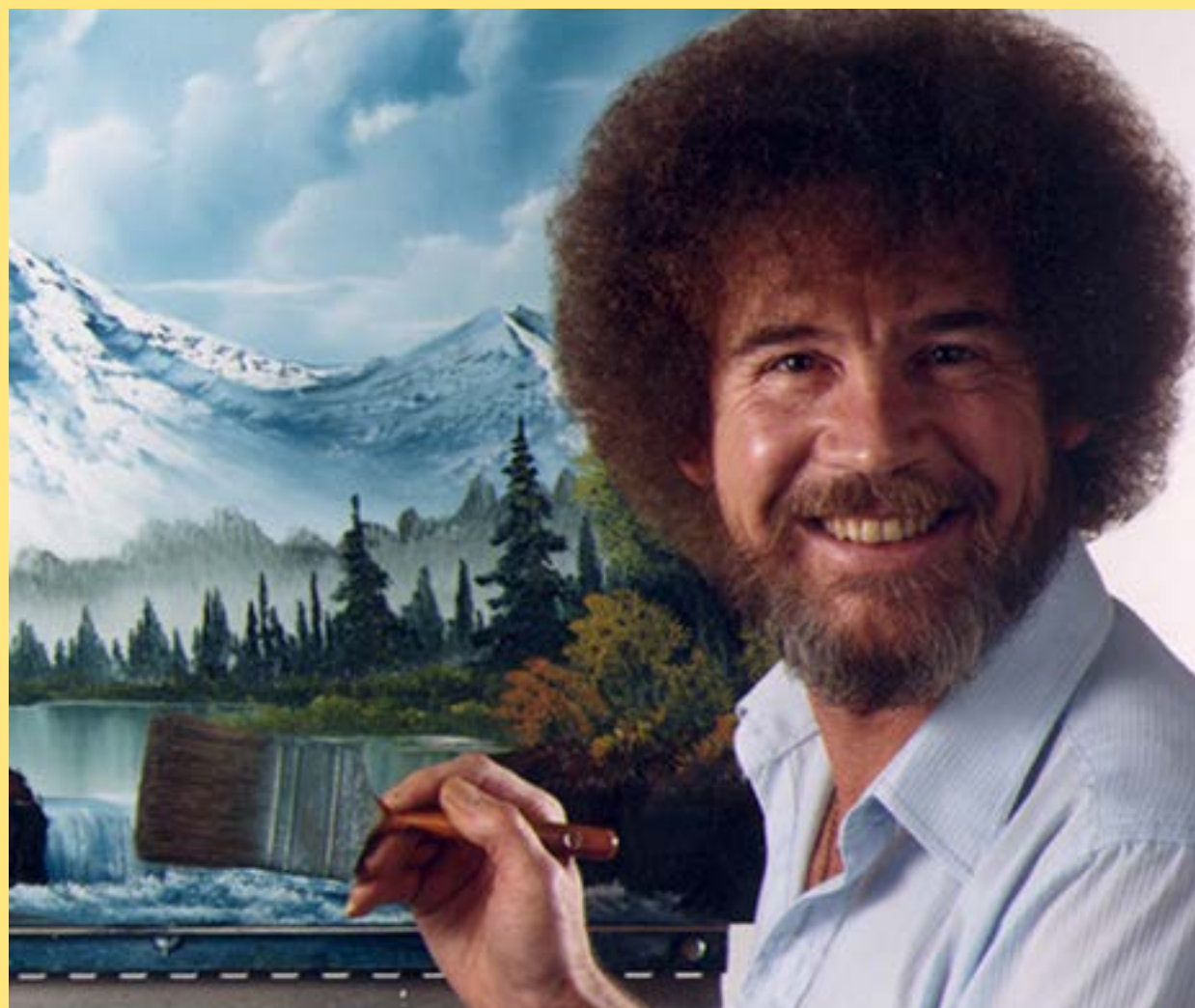
Lidia's Kitchen



Christopher Kimball's Milk Street Television

"There are no mistakes, just happy accidents."

Bob Ross, host of *The Joy of Painting*



The Joy of Painting

Did you know YOU help teach people how to sew, make a quilt, barbeque, make a soufflé, add a room onto the house, repair plumbing, rebuild a carburetor, paint a watercolor, and collect antiques? YOU do!

Because of YOU, thousands of Iowans can tune in each week to excel in a hobby and expand their skills through the Iowa PBS how-to programs. Whether it's gardening, sewing, house repairs or cooking, Iowa PBS continues to provide programs that stretch your imagination and help you learn new skills.



Woodsmith Shop

"It's like the library resource section comes to life on Iowa PBS. Thank you for sharing all of the wonderful programs on air and online."

Samantha, Cedar Falls



The Great American Recipe

Friends

IOWA  PBS
FOUNDATION

PO BOX 6400
JOHNSTON, IA 50131

***“You are perfectly cast in your life.
I can’t imagine anyone but you in
the role. Go play.”***

Lin-Manuel Miranda



Your investment makes all the difference.

If you’d like to renew your support or make an extra gift at this time, please visit iowapbs.org/donate or scan the QR code.



Thank you!



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