

IOWA PUBLIC BROADCASTING BOARD
Iowa PBS

AGENDA
Iowa Public Broadcasting Board Meeting
Wednesday, December 13, 2023
10:30 a.m.

- A. CALL TO ORDER/ROLL CALL
- B. LENGTH OF SERVICE CERTIFICATE
- C. APPROVAL OF MINUTES
- D. REPORTS OF PRESIDENT
- E. REPORTS OF MEMBERS
- F. REPORTS AND RECOMMENDATIONS OF EXECUTIVE DIRECTOR AND STAFF
 - 1. Equipment Purchase
 - a. Video Edit Server
 - b. Digital Asset Management (DAM) System
 - 2. Equipment Purchase – Annual Reports
 - a. 2023 Equipment Purchase \$100,000 - \$250,000
 - b. 2023 Equipment Purchase over \$250,000
 - 3. Fall Festival Report
 - 4. Award Update
 - 5. Digital Numbers Update
 - 6. Legislative Update
 - 7. Personnel Changes Report
 - 8. Executive Director Report
- G. PUBLIC COMMENT
- H. DATE AND LOCATION OF NEXT MEETING
- I. ADJOURNMENT

February 14, 2024	10:00 a.m.
April 10, 2024	10:00 a.m.
June 12, 2024	10:00 a.m.
Joint mtg. with Foundation Board	Noon
August 14, 2024	10:00 a.m.
October 9, 2024	10:00 a.m.
December 11, 2024	10:00 a.m.
Joint mtg. with Foundation Board	Noon

A. CALL TO ORDER/ROLL CALL

B. LENGTH OF SERVICE CERTIFICATES

Presentation of certificate for ten years' service with the State of Iowa to:

Abby Friedmeyer, Emerging Media, Front-End Designer & Developer

Ginger Peterson, Educational Services, Project Planner 3

C. APPROVAL OF MINUTES

D. REPORT OF PRESIDENT

E. REPORTS OF MEMBERS

F. REPORTS AND RECOMMENDATIONS OF EXECUTIVE DIRECTOR AND STAFF

1. Equipment Purchase

Batt

- a. A review of the proposed equipment purchase for a video edit server. Iowa PBS is seeking a secure and effective media edit server for integration into our existing Adobe Premiere video editing workflows. The organization requires a server that will allow it to store, view, edit and share files across multiple teams. See Exhibit #1.

Action

Recommendation: That the Board approve the purchase not to exceed \$250,000.

- b. A review of the proposed equipment purchase for a digital asset management (DAM) system. Iowa PBS is seeking a secure on-premise media asset management solution with the ability to scale to a cloud solution for the simplification, centralization, and management of its media assets. The organization requires an easy-to-use solution that will allow it to store, view, edit, and share files across multiple teams and users from ingest to archive. See Exhibit #2.

Action

Recommendation: That the Board approve the purchase not to exceed \$350,000.

2. Equipment Purchase – Annual Report

Wendel

- a. 2023 Equipment Purchases \$100,000 - \$250,000

Information

Review of equipment purchases Iowa PBS made between \$100,000 and \$250,000 during calendar year 2023. See Exhibit #3.

- b. 2023 Equipment Purchases over \$250,000

Information

Review of equipment purchases Iowa PBS made over \$250,000 during calendar year 2023. See Exhibit #4.

3. **Fall Festival Report** Arganbright

Information

A brief overview of the results from **Fall Festival** pledge.

4. **Award Update** Batt

Information

A recognition of Iowa PBS's award nominations.

5. **Digital Numbers Update** Shore

Information

A year-end wrap up of Iowa PBS's streaming, engagement and other audience data across our various digital platforms.

6. **Legislative update** Ramsey

Information

Update of Federal and State funding.

7. **Personnel Changes Report** Wendel

Information

Review of Personnel changes at Iowa PBS from September 29, 2023 through November 23, 2023. See Exhibit #5.

8. **Executive Director Report** Phillips

Information

A report on network activities.

G. PUBLIC COMMENT

H. DATE AND LOCATION OF NEXT MEETING

The regular meeting of the Iowa Public Broadcasting Board will be held on Wednesday, February 14, 2024 at 10:00 a.m. in the Board Room at Iowa PBS, 6450 Corporate Dr., Johnston, IA.

I. ADJOURNMENT TO THE JOINT MEETING WITH THE IOWA PUBLIC TELEVISION FOUNDATION BOARD

Following the regular meeting of the Iowa Public Broadcasting Board will be a luncheon and joint meeting with the Iowa PBS Foundation Board.